



Our Approach to Your Privacy

We respect your privacy. Here's how we collect, use, and protect your data—no jargon, just clarity.

Here's the Straight Talk

At No Fluff Communications, we take your privacy seriously. We know your personal data is important, and we're committed to protecting it.

1. Information We Collect

We collect personal data when you interact with us, whether that's through our website, filling out a contact form, subscribing to our newsletter, or using our services. The data we typically collect includes:

- Your name
- Your email address
- Your company name and details
- Any other relevant information you provide when requesting a service or getting in touch

2. How We Use Your Information

We use your personal information for the following purposes:

- To respond to your inquiries or requests
- To provide and improve our marketing and communications services
- To improve the user experience on our website

We will not share, sell, or lease your personal data to any third parties without your explicit consent, unless required by law.

3. ICO Registration

No Fluff Communications is registered with the Information Commissioner's Office (ICO) under registration reference: ZB11209. We are fully committed to ensuring your personal data is handled with care and in compliance with data protection laws.

4. Cookies

We use cookies on our website to enhance user experience. Cookies are small files stored on your device that help us track your preferences and improve how our site works. You can manage your cookie preferences through your browser settings, and you can choose to block or delete them. However, if you do this, some parts of the site may not function properly.

5. Data Security

We take the security of your personal data seriously and have put in place appropriate measures to protect it. However, please note that no method of internet transmission is completely secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee 100% security.



6. Your Rights

You have the right to:

- Request access to the personal data we hold about you
- Request corrections or updates to the information we hold
- Request deletion of your personal data
- Object to or restrict the processing of your data

If you wish to exercise any of these rights, please contact us using the details provided below.

7. Sharing Your Information

We do not sell or share your personal data with third parties except when required by law or to provide services we are contracted to deliver. We may share your data with trusted partners who help us deliver our services, but only under strict confidentiality agreements. These include, but are not limited to:

- Email marketing tools
- Analytics providers
- Website hosting companies

These third parties are only allowed to use your data for the purpose of performing their tasks on our behalf and are required to keep your information secure.

8. International Data Transfers

As part of our services, your data may be transferred outside of the UK or the EU. We ensure that any such transfers are made in compliance with data protection laws to keep your data safe.



9. Marketing Communications

We may send you updates or promotional emails about our services. You can always opt-out of marketing emails at any time by clicking the unsubscribe link in the email or by contacting us directly. We will never send you marketing communications without your consent.

10. How Long We Keep Your Data

We only keep your personal information for as long as we need it to deliver our services, comply with legal obligations, or for any legitimate business purposes. If you have any questions about how long we store your data, feel free to reach out to us.

11. Third-Party Links

Our website may contain links to other websites. Please note that we are not responsible for the privacy practices of those sites. We encourage you to read their privacy policies before submitting any personal data to them.

12. Changes to This Policy

We may update our privacy policy from time to time to reflect changes in how we handle your data or changes in the law. We will post the updated version on this page with a revised date. We recommend you periodically check this page for any updates.

Last updated: 29th May 2025

Contact Us

If you have any questions about this privacy policy or how we handle your personal data, feel free to reach out to us at:

No Fluff Communications

Email: Lisa@nofluffcomms.co.uk

Telephone: 07789 002149

www.nofluffcomms.co.uk

